

RE: CHECKERBAR Fundraising Opportunity

Dear Sirs:

This is to introduce you and your organization to an incredible fundraising opportunity, significantly different than fundraising as you know it today. You might think that this is just another fundraising sales pitch, but we would like to tell you why the CHECKERBAR fundraising opportunity is a winner!

The CHECKERBAR candy sales concept is like no other fundraisers in many aspects. You might say similar but read on to see why the CHECKERBAR is truly different.

First off have you ever heard of the CHECKERBAR?

Secondly, if you saw someone eating a candy bar with a checker board grid of white and milk chocolate squares, wouldn't you ask or want to know what it was? This conversation could turn into a discussion of the charity it was purchased from and their causes.

Thirdly, when buying a CHECKERBAR for a charity or from a retailer, the price is the same, \$2. This is a unique concept since the last charity bar you purchased probably could have been purchased at the local corner store for less than half the price you paid to the Little League at your door.

Lastly, all CHECKERBARS are labeled as a charity bar. So if you are purchasing the bar from Little Johnny with the local Little League or from a local retailer there is a percentage of each bar going to charity.

So how does your organization make money for your cause take a look at the breakdown:

- Each Checkerbar is labeled \$2.
- \$1 per bar will be the purchase price for the nonprofit, school, church, charity for fundraising purposes.
- Fundraising organizations purchasing bars will prepay \$1 per bar to The Last Twist, Inc.
- Bars must be sold by the nonprofit organization for \$2 each.
- Nonprofit organization will benefit \$1 per bar when sold to consumer.
- Look for a candy sale for fundraiser that pays you \$1 on a \$2 bar and you will be looking for a long time.
- Shipping will be included in your purchase price of \$1 per bar.
- Shipping will be shipped to one address per organization only.
- Each master case contains 96 bars and four pop up display boxes holding 24 bars each.
- Orders are sold by master cases only.
- Minimum purchase order 50 cases equal to 4800 bars.
- The ownership and responsibility of unsold candy bars is the organization who purchased the candy.
- No returns of unsold candy accepted.
- Money order and personal check orders will be processed once check clears.

So to break things down a bit more, if your sales staff goes out and sells the CHECKERBAR they will not have any competition from a local retailer based on the purchase price. The CHECKBAR will be only offered selectively around the nation so it would not be so common, which will put it in demand. The checker board pattern of the CHECKERBAR turns heads and gets people to talk about the bar and your cause. Once you purchase the CHECKERBAR for a \$1 per bar, you will be selling the bar for \$2 which translates into \$1 for your charity per bar sold.

So after having seen many options available for charity fundraising, you now understand how the CHECKERBAR is so excitingly different?

Your organization receives \$1 from the sale of each \$2 CHECKERBAR. Chubby wants to be known for his charity as well as his music.

So remember \$1 profit per bar, no shipping charges, checkerboard pattern of white and milk chocolate and a great conversation piece. Is your mouth watering and your heart feeling full of hope, I bet it is.

To place an order or to talk more about the CHECKERBAR and how it can help your organization, please email or give us a call.

Thank you for the opportunity to introduce the CHECKERBAR to your organization. I am looking forward to hearing from you.

Sincerely,

CHECKERBAR FUNDRAISING